## Distinguished Lecture Series for Medical Affairs 2022



Evident Group welcomes you to this series of world-renowned experts shedding light on cutting edge developments enabling Medical Affairs personnel to meet emergent industry challenges and opportunities.

### Registrations are open for first in the series,

# Using Real World Evidence in Clinical Decisions-The REDLARA registry experience.

Best in class exposé of the establishment and utilization of clinical data registries. See firsthand how the real world data which registries accumulate opens new doors that complement the more time and cost intensive approach of traditional studies. Bigger samples combined with astute skill applying relevant analytics provides faster answers to questions. Prof. Zegers-Hochschild's session illustrates this emergent potential most vividly through a real world case study using updated research from the Assisted Reproductive REDLARA Registry. It's a must-see session for Medical Affairs personnel and clinicians desirous to strengthen their technology capabilities and operations so that they can make more effective use of in-market clinical data (RWD). <u>Further details below.</u>

**Event details:** Thursday, 22 September 2022, 12:00-14:00 UTC, US\$185

### About the speaker:

Professor Fernando Zegers-Hochschild is Professor Emeritus Faculty of Medicine at University Diego Portales, Founder of the American Network of Latin Assisted Reproduction, REDLARA, and director of the Latin American Registry of Assisted Reproduction. Co-founder and vice chairman of the International Committee for Monitoring Assisted Reproductive Technology ICMART.



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### Further details:

Prof. Hochschild will share with the audience, the objectives, difficulties and benefits that result from building national and regional registries. Giving examples of the way the Latin American ART registry has served as a backbone for south regional and intercontinental cooperation; and in what way, this cooperative network brings growth and regional sustainability. Then moving to examining data in a trend analysis comparing Latin America with other regions of the world and describing difficulties in comparing results from various countries and how to do so. Finalizing the presentation showing how data that is well collected can be used by centers as external QC and used in the decision process in clinical practice.